

TV3 Xposé Film Crew Check-in at Breaffy House Resort

Breaffy House Hotel with its stunning 98 acre woodland estate and magnificent 18th century Victorian manor façade was the venue for a day of Fashion and Beauty on Tuesday June 12th when TV3 Xposé presenter Cassie Stokes and her production crew filmed on location at the resort. Breaffy Spa was the primary feature of the shoot together with the Breaking News Announcement of Breaffy House Hotel's recent partnership with market leading Champagne brand Moet Chandon. The shoot also featured a segment on Fashion and Beauty products with local businesses Pamex Ltd www.pamex.ie, Vaughan Shoes www.vaughanshoes.ie and Westport Boutique Guna Nua www.facebook.com/gunanuaboutique. The hive of activity was evident in the atmospheric buzz and energy that only a TV shoot can bring to a location. Against a backdrop of warm June sunshine, Destination Breaffy was the place to be on Tuesday June 12th.

Breaffy Spa was a key feature of the shoot with live filming of one of its bestselling treatments; the Elemis Biotech Facial. As Shauna O' Connor Breaffy Spa Manager explains "Elemis Biotech delivers the next generation of Elemis Facial, setting new standards with a fusion of technology and touch. This unique facial combines new machine technologies seamlessly with hands on therapy, creating immediate and long-term results while targeting specific skincare needs". Each element of the Facial was demonstrated by Senior Therapists Annmarie O'Boyle and Joanne Senwick. Biotech technologies and Elemis Facials are widely recognised and utilised among Hollywood and Pop Star celebrities like Madonna and Gwyneth Paltrow alike. Having such a market leading Spa product range like Elemis and its associated Biotech technologies readily available at Breaffy Spa is proving increasingly popular with the calibre of guests who continue to visit the resort.

The recently formed partnership between Breaffy House Resort and Moet Chandon was announced as the breaking news item of the day "We are delighted to announce our recent partnership with our friends at Moet Chandon" stated Maggie Ruane Head of Sales & Marketing at Breaffy House Resort "Moet Chandon is now the House Champagne here at Destination Breaffy and we are absolutely delighted to partner with a market-leading brand such as Moet Chandon which oozes sheer class and utter luxury".

General Manager Wilson Bird explained "We will sell over 400 bottles of Moet Chandon here at Destination Breaffy between now and Christmas which for a hotel in the West of Ireland is unprecedented".

Destination Breaffy has also just launched its Moet Chandon Luxury Spa package which includes 2 nights B&B in one of the hotel Suites, with a 5 course Gourmet Dinner in the Mulberry Restaurant, Moet Chandon on arrival, chocolate dipped strawberries, Elemis Gift sets, Luxury Spa treatments and Paul Costello Toiletries in the suite. As Wilson highlighted "We are offering such products because we see a growing demand among our clientele for luxurious and indulgent spa package experiences. We are really excited to launch this latest offering which is synonymous with decadence, escapism and total indulgence".

As Maggie states "Our value proposition is simple, when you check in to Destination Breaffy You check out of everywhere else"

Broadcasting dates for Destination Breaffy TV3 Xpose coverage will be officially announced later this week.