

Breaffy House Resort Hosts 2019 European Senior and World U23 and Junior Outdoor Tug Of War Championships

PRESS RELEASE

Breaffy House Resort is delighted to host the 2019 European Senior and World U23 and Junior Outdoor Tug Of War Championships on behalf of The Irish Tug of War Association between September 5th and September 8th 2019. This event is one of the largest Tug of War competitions to take place on the International circuit. The event attracts competitors from 22 countries right across Europe and the Rest of the World who are eager to flex their muscles and win their place amongst the best in class 'pullers' all of whom are eager to partake in this thrilling sporting event.

The event promises a mix of wills, skills and might where both Men and Women will go head-to-head in a series of intensive competitions across both Senior, Junior and U23 categories all of whom have their eyes firmly fixed on a Gold Medal Prize.

Breaffy House Resort hosted the World Indoor Tug of War championships back in 2014 which was a huge success. As Wilson Bird General Manager of Breaffy House Resort explains, "This allowed us to gain significant exposure on the world stage raising our profile as a most desirable location for major international sporting events of this kind. We travelled to Malmo in Sweden as part of the overall tendering process in 2015 and faced down stiff competition from a host of international venues to successfully secure this contract. We were very excited to learn of our success in the weeks that followed".

Wilson continues "This event is not only a win for 'Destination Breaffy' but it is also a win for the wider economy as the contest attracts over 1,000 athletes from 22 countries all over Europe and outside Europe including the USA, Thailand, Taipei, Sierra Leon and South Africa. It confirms yet again the aphorism 'A Rising Tide lifts all Boats' and I am personally delighted that Destination Breaffy is the catalyst in driving this success for the local economy".

Dan McCarthy, President of the ITOWA is also very excited to return to Breaffy House Resort for the 2019 European Senior and World U23 and Junior Outdoor Tug Of War Championships. "We know that this event will be a huge success" states Dan. "Breaffy House Resort has demonstrated a proven track record in terms of its ability to host such an event of this scale and magnitude. We are delighted to return again for what promises to be the biggest Tug of War event ever to be hosted in the West of Ireland".

The entire team of Management and Staff at Destination Breaffy are extremely excited about the event and proudly stand head and shoulders above the competition since this is the first time since 1987 that the European Outdoor Tug of War Championships is coming to Ireland!