

BREAFFY HOUSE RESORT WINS IRELAND'S FAMILY FRIENDLY HOTEL AT THE 2019 GOLD MEDAL AWARDS

PRESS RELEASE

Breaffy House Resort scooped top prize **by becoming** the Winner of **'Ireland's Family Friendly Hotel'** at this year's **2019 Gold Medal Awards!** The event took place in the stunning Lyrath Estate Hotel in Kilkenny on Tuesday 25th September and was held in association with Hotel and Catering Review magazine and Ashville Media. Set against a stunning backdrop of candelabras and candlelight, the event was chaired by Virgin Media TV presenter Martin King who delighted an audience comprising over 480 representatives across Ireland from within the hospitality sector. For the past 30 years, the Gold Medal Awards have been recognising the outstanding achievements of the hotel and catering sector across the country. Judges for the year's Gold Medal Awards received over 450 entries in total for consideration from 150 hotels, guest houses, country houses, restaurants, cafés, bars and catering companies from across the country. The competition was intense again this year and Breaffy House Resort was delighted to scoop the Top Prize and become the **2019 Gold Medal Winner of Ireland's Family Friendly Hotel.**

The pathway to becoming a finalist and ultimately a winner comprises an independently audited set of steps and procedures. All finalists underwent a highly credible and impartial judging process which included benchmarking against a strict set of criteria and a blind site inspection conducted by the judging panel. The judging panel comprise a host of well-respected and well reputed industry experts from across the hospitality, culinary and catering sectors.

Breaffy House Resort faced down stiff competition from 9 other hotels across the country in its Win for **'2019 Ireland's Family Friendly Hotel'**. The competitors included; Amber Springs Hotel and Health Spa (Wexford), Clonakilty Park Hotel (Cork), Dingle Skellig Hotel (Kerry) Hillgrove Hotel & Spa (Monaghan), Newpark Hotel Kilkenny (Kilkenny), Radisson Blue Hotel & Spa (Limerick), The Dunloe Hotel & Gardens (Kerry), The Gleneagle Hotel & Apartments, Killarney (Kerry) and The Inn at Dromoland (Clare).

"On behalf of all the Management and staff at Breaffy House Resort, I am personally delighted to win and accept the 2019 Gold Medal Awards for Ireland's Family Friendly Hotel" states Wilson Bird Breaffy House Resort General Manager. "Thank you to each of the 231 members of staff for all your hard work and commitment. We are absolutely delighted to win this award and look forward to continuing to welcome all families to the resort who wish to experience an authentic jammed packed family fun holiday".

Attending the awards on behalf of Breaffy House Resort was General Manager Wilson Bird, Rooms Division Manager Claire Bird, Operations Manager Una Kilbane and Head of Sales & Marketing Maggie Ruane.

As Maggie explains *"We are constantly exploring new ideas and developing new experiences here for families at Destination Breaffy. During the Summer of 2019, we developed our biggest in-house summer entertainment programme ever, covering a range of unique and enriching experiences including nature walks, kids yoga, family adventures, Ginormous Board Games Blitz, Teddy's Bear's Picnic, mocktail making sessions, Water safety Skills, pizza making, as well as all the other extensive*

activities provided in our Breaffy Buddies Kids Camp programme. A big thank you to all staff across our operations and kids club teams who are leaders in their field to ensure fabulous awards such as these continue to be central to the success of 'Destination Breaffy'.

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